



Youth, I.N.C. Mission and Programs

Mission: To improve the lives of America's youth through a unique venture philanthropy model that empowers, develops, and educates nonprofit organizations serving young people.

Programs for Nonprofits:

The Celebration Program empowers nonprofits by coaching them through the process of developing and implementing a successful fundraising campaign, with monthly workshops and individualized consulting. Each lesson is translated into practice, culminating in *A Celebration to Benefit New York Kids*, a grand-scale fundraising event produced and paid for by Youth, I.N.C. The program enables each nonprofit to increase its individual donor base, raise unrestricted funds, and learn how to better market the organization.

The Board Management and Development Program is a yearlong program that provides consulting services to strengthen board performance along with board member recruitment.

Expert Advice is a group of seasoned experts who are members of the Youth, I.N.C. Consulting Advisory Board. They provide advice at no cost to our partner nonprofits. Currently, expert advice is offered in law, finance, technology, management, human resources, real estate, marketing, and public relations.

Net Gain, a partnership between Urban Dove and Youth, I.N.C., provides basketball court time and year-round educational and enrichment opportunities to more than 400 high school students in nearly 20 New York City public schools.

"Youth, I.N.C. is simply the strongest investment that a donor or a company could make to grow nonprofits serving kids. And it's the best partnership a nonprofit could forge to grow themselves."

Craig Meisner, CEO, CampInteractive

Programs for Corporations:

The Strategic Alliance Partnership Program Through strategic alliances with partner corporations, Youth, I.N.C. cultivates relationships with corporate professionals in an effort to develop the Youth, I.N.C. network and educate executives on the importance of nonprofit board service. Youth, I.N.C. continually meets professionals who are ready and willing to serve on a nonprofit board of directors, but do not know how to get involved or what is expected of them. Youth, I.N.C. bridges the gap by educating them on board governance and offering opportunities to get involved with one of our partner nonprofits.

Developing Leaders Seminars are offered throughout the year to better equip and prepare corporate professionals who want to serve on nonprofit boards. By becoming a board member and using their relevant business skills, these professionals are able to give back to the community and further develop their leadership skills.

"Building a relationship with Youth, I.N.C. has revolutionized how AIG sees corporate citizenship and philanthropy. By pairing executives with youth organizations and providing training in nonprofit leadership, we have seen both our employees and the organizations they are now working with, really blossom and develop."

- Win Neuger, Chairman and CEO, AIG Investments